

DEAR PUBLIC SERVICE DIRECTOR

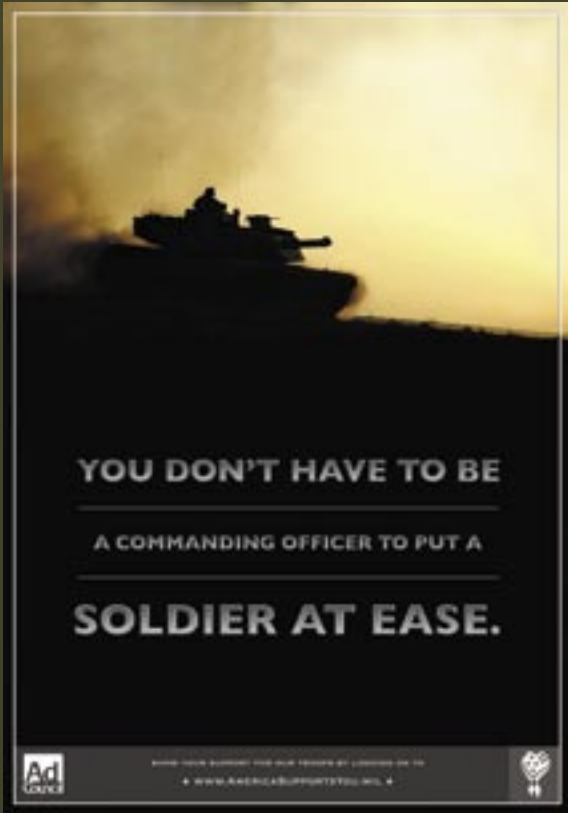
These PSAs for the **America Supports You** campaign, feature messages emphasizing the importance of showing our military men and women that we are behind them and remind us how much the troops truly need and appreciate our support. The PSAs also direct people who wish to express their support to the official **America Supports You** website, **www.AmericaSupportsYou.mil**.

Organized by the U.S. Department of Defense, **America Supports You** is a program that spotlights what Americans are doing in support of the military and their families back home. The campaign encourages others to thank the troops and gives everyone across the nation the opportunity to share their stories. America Supports You also uses the resources of the U.S. Department of Defense to communicate those messages of support to troops stationed in 177 countries around the globe.

The campaign consists of six print PSAs: **“More Than Yours,” “Done the Same,” “Soldier At Ease,” “In Your Corner,” “At Your Side,”** and **“Nothing Divides Us.”** We hope you will include these PSAs in your publication and encourage your readers to support the troops. With your help, we can continue spreading the message to our troops, wherever they may be in the world, that **“America Supports You!”**

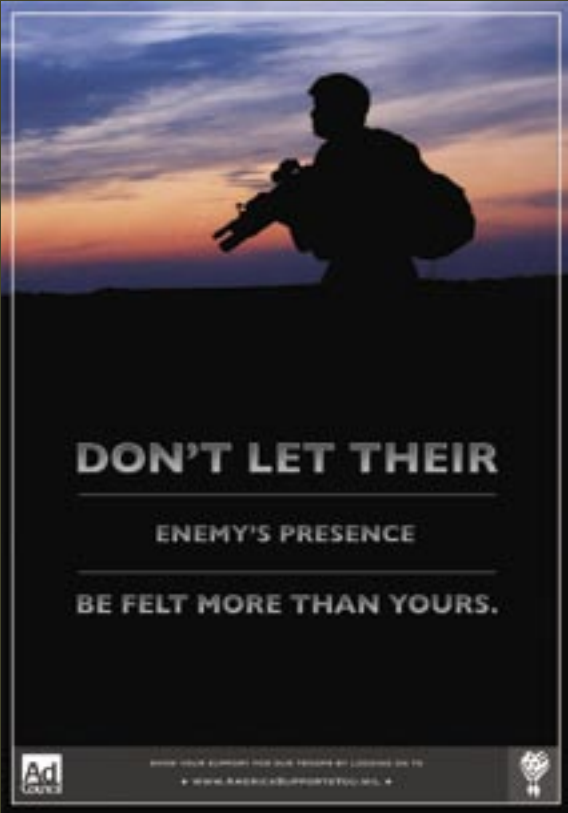
Thank you.

Allison Barber
Deputy Assistant Secretary of Defense for Public Affairs
(Internal Communications and Public Liaison)



“Soldier At Ease” Size 7" x 10" / 4C Magazine
Schawk Ref# 259104

“Soldier At Ease” is also available for magazines & newspapers in various sizes. Please refer to the back panel for ordering information.



“More Than Yours” Size 7" x 10" / 4C Magazine
Schawk Ref# 259101

“More Than Yours” is also available for magazines & newspapers in various sizes. Please refer to the back panel for ordering information.

PSA CENTRAL ORDERING INFORMATION

Visit us by clicking the PSA Central link at www.adcouncil.org or directly at <http://psacentral.adcouncil.org>

If this is your first visit to PSA Central, click on the “Please register here” link to create a new account and get instant access to PSA Central.

At PSA Central you can download high resolution PDFs. If you need other digital formats such as TIFFIT, PDFX1a or native format files please contact **Tim Kar at Schawk (212) 689-8585**.

CIVILIAN DIRECTED

■ “Done The Same”	7" x 10"	4C	Magazine	ASYR1-N-10133-A	Schawk Ref# 259099
■ “Done The Same”	7" x 4 5/8"	4C	Magazine	ASYR1-N-10133-B	Schawk Ref# 259100
■ “More Than Yours”	7" x 10"	4C	Magazine	ASYR1-N-10133-C	Schawk Ref# 259101
■ “More Than Yours”	7" x 4 5/8"	4C	Magazine	ASYR1-N-10133-D	Schawk Ref# 259103
■ “Soldier At Ease”	7" x 10"	4C	Magazine	ASYR1-N-10133-E	Schawk Ref# 259104
■ “Soldier At Ease”	7" x 4 5/8"	4C	Magazine	ASYR1-N-10133-F	Schawk Ref# 259106
■ “Done The Same”	11 1/2" x 21"	BW	Newspaper	ASYR1-N-10133-M	Schawk Ref# 259147
■ “Done The Same”	11 1/2" x 10 1/2"	BW	Newspaper	ASYR1-N-10133-N	Schawk Ref# 259142
■ “More Than Yours”	11 1/2" x 21"	BW	Newspaper	ASYR1-N-10133-O	Schawk Ref# 259149
■ “More Than Yours”	11 1/2" x 10 1/2"	BW	Newspaper	ASYR1-N-10133-P	Schawk Ref# 259144
■ “Soldier At Ease”	11 1/2" x 21"	BW	Newspaper	ASYR1-N-10133-Q	Schawk Ref# 259150
■ “Soldier At Ease”	11 1/2" x 10 1/2"	BW	Newspaper	ASYR1-N-10133-R	Schawk Ref# 259148

TROOP DIRECTED

■ “Nothing Divides Us”	7" x 10"	4C	Magazine	ASYR1-N-10133-G	Schawk Ref# 259108
■ “Nothing Divides Us”	7" x 4 5/8"	4C	Magazine	ASYR1-N-10133-H	Schawk Ref# 259109
■ “In Your Corner”	7" x 10"	4C	Magazine	ASYR1-N-10133-I	Schawk Ref# 259136
■ “In Your Corner”	7" x 4 5/8"	4C	Magazine	ASYR1-N-10133-J	Schawk Ref# 259137
■ “At Your Side”	7" x 10"	4C	Magazine	ASYR1-N-10133-K	Schawk Ref# 259139
■ “At Your Side”	7" x 4 5/8"	4C	Magazine	ASYR1-N-10133-L	Schawk Ref# 259138
■ “Nothing Divides Us”	11 1/2" x 21"	BW	Newspaper	ASYR1-N-10133-S	Schawk Ref# 259145
■ “Nothing Divides Us”	11 1/2" x 10 1/2"	BW	Newspaper	ASYR1-N-10133-T	Schawk Ref# 259151
■ “In Your Corner”	11 1/2" x 21"	BW	Newspaper	ASYR1-N-10133-U	Schawk Ref# 259143
■ “In Your Corner”	11 1/2" x 10 1/2"	BW	Newspaper	ASYR1-N-10133-V	Schawk Ref# 259152
■ “At Your Side”	11 1/2" x 21"	BW	Newspaper	ASYR1-N-10133-W	Schawk Ref# 259141
■ “At Your Side”	11 1/2" x 10 1/2"	BW	Newspaper	ASYR1-N-10133-X	Schawk Ref# 259153

For more information on Troop Support visit www.AmericaSupportsYou.mil or contact:

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For Ad Council information visit www.adcouncil.org or contact:

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1203 19th Street, NW, 4th Floor
Washington, DC 20036
Phone: (202) 331-9153
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www.adcouncil.org



Show Your Support
For Our Troops



The Advertising Council Inc., 261 Madison Avenue, New York, NY 10016-2303, www.adcouncil.org

8SYR1-N-10133






YOUR FIREARM


IS NOT THE ONLY THING

AT YOUR SIDE.

TO SEE HOW AMERICANS ARE SUPPORTING OUR TROOPS LOG ON TO
★ WWW.AMERICASUPPORTSYOU.MIL ★



“At Your Side” Size 7" x 10" / 4C Magazine / Schawk Ref# 259139
“At Your Side” is also available for magazines & newspapers in various sizes.
Please refer to the back panel for ordering information.





AN OCEAN STANDS BETWEEN

YOU AND YOUR COUNTRY

BUT NOTHING DIVIDES US.

TO SEE HOW AMERICANS ARE SUPPORTING OUR TROOPS LOG ON TO
★ WWW.AMERICASUPPORTSYOU.MIL ★



“Nothing Divides Us” Size 7" x 10" / 4C Magazine / Schawk Ref# 259108
“Nothing Divides Us” is also available for magazines & newspapers in various sizes.
Please refer to the back panel for ordering information.



THERE MIGHT BE 65 PEOPLE IN YOUR SQUADRON BUT THERE ARE

300 MILLION IN YOUR CORNER.

TO SEE HOW AMERICANS ARE SUPPORTING OUR TROOPS LOG ON TO
★ WWW.AMERICASUPPORTSYOU.MIL ★



“In Your Corner” Size 7" x 4 5/8" / 4C Magazine / Schawk Ref# 259137
“In Your Corner” is also available for magazines & newspapers in various sizes.
Please refer to the back panel for ordering information.



THEY HAVE SWORN NEVER TO LEAVE A MAN BEHIND.

WE’VE DONE THE SAME.

SHOW YOUR SUPPORT FOR OUR TROOPS BY LOGGING ON TO
★ WWW.AMERICASUPPORTSYOU.MIL ★



“Done The Same” Size 7" x 4 5/8" / 4C Magazine / Schawk Ref# 259100
“Done The Same” is also available for magazines & newspapers in various sizes.
Please refer to the back panel for ordering information.

